



BUSINESS JOURNAL™

THE BEGINNER'S GUIDE TO ONLINE MARKETING STRATEGIES
MAGAZINE | EVENTS FOR ENTREPRENEURS & SMALL BUSINESS OWNERS
SUCCESS STORIES, CONTENT MARKETING, SOCIAL MEDIA, & FREE BUSINESS WEBINARS

Business Startup Checklist

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BUSINESS PLAN

MISSION STATEMENT

INSPIRATION

IDEA

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ACCOUNTABILITY PARTNER

RESEARCH

SURVEY

BUILD BRAND NAME

SECURE A DOT COM WEBSITE

SECURE TWITTER BRAND PROFILE

SET UP WEBSITE HOSTING

SET UP EMAIL SYSTEM

CREATE GIFT TO BUILD EMAIL LIST

BUILD LANDING PAGE

DRIVE TRAFFIC TO LANDING PAGE & BUILD LIST

CREATE CONTENT FOR WEBSITE

PAGES

About

Sales Offer

Contact

Privacy

Earnings Disclaimer

Blog Posts

CREATE GOOGLE ACCOUNT WITH BRAND @gmail.com + Website verification, G+ Page, and SEO Backlinks

CREATE CONTENT MARKETING CALENDAR

TWEET EVERYDAY ON AUTOPILOT, FOLLOW BACK THREE TIMES A WEEK, FOLLOW TARGET ACCOUNTS, CREATE MEMES TO USE ON INSTAGRAM & TWITTER

CREATE TWO INSTAGRAM ACCOUNTS (Personal & Brand)

CREATE PINTEREST ACCOUNT & HASHTAG KEYWORD BOARDS

CREATE LINKEDIN ACCOUNT & ADD BUSINESS

SET UP FACEBOOK PERSONAL ACCOUNT, GROUP PAGE (Low om my list)

CREATE TUMBLR ACCOUNT

Any time you see a new social media account being used in your country, secure your name and brand.

Check back on JOY BUSINESS JOURNAL.com for updates, webinars teaching how to do everything on this list.

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